



# Sponsor / Exhibitor Invite

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## 2024 Conservation Cropping Seminars

The Illinois Department of Agriculture and the Conservation Cropping Seminar committee is proud to continue the Illinois Conservation Cropping Seminars in 2024 for the 11<sup>th</sup> straight year. As we have learned from the previous years and adaptation to hosting meetings, the CCS has decided to continue with a hybrid format consisting of hosting a live event with speaker while allowing those unable to travel to join live via Webex as a hybrid format. The event will take place at the Illinois Department of Agriculture Auditorium in Springfield Illinois on January 31st. Also, this year we are bringing back the opportunity for exhibitors at the 2024 CCS.

This year's planning committee consists of Illinois Department of Agriculture (Bureau of Land and Water); USDA NRCS and the Illinois Environmental Protection Agency.

Discussion topics at all meetings include:

- Soil Health Perspective
- Nutrient Efficiency
- Weed Management
- Strip-Till / No-Till
- Water Quality
- Conservation Cropping Systems
- Cover Crops
- Networking

Draft agendas for each site are posted on <https://www.ccsxcd.com/conservation-cropping-seminars>

Tentative schedules start at 8:30 AM and conclude at 4:00 PM. Lunch is included. We will apply for CCA credits and will keep registrants informed. Seating for in-person seminar is limited to the first 100, otherwise after the limit is met, online registration will still be available.

### Sponsorship / Exhibitor opportunities are as follows:

Platinum	\$5,000 - up	6ft table for exhibitor, 1 registration
Gold	\$4,999 - \$3,500	6ft table for exhibitor, 1 registration
Silver	\$3,499 - \$1,000	6ft table for exhibitor, 1 registration
Bronze	\$999 - \$250	6ft table for exhibitor, 1 registration

Sponsor / Exhibitor fees can be paid either by Check or Credit Card. Visit [www.ccsxcd.com](http://www.ccsxcd.com) to learn more. Sponsor / Exhibitor by check, please make check payable to: Champaign County SWCD. Mail to:

Champaign County SWCD  
Attn: CCS 2024 Mtgs.  
2110 West Park Ct, Suite C  
Champaign, IL 61821

**Deadline is January 8, 2024. Late registration will be accepted but company logos and ads may not be included in seminar powerpoint loop.** Please email logos and/or advertisement to

[nicole.pembrook@illinois.gov](mailto:nicole.pembrook@illinois.gov)

Questions? Please contact:

Marty McManus  
[marty.mcmanus@illinois.gov](mailto:marty.mcmanus@illinois.gov)  
309-738-7227

Debbie Gray  
[Deborah.gray@illinois.gov](mailto:Deborah.gray@illinois.gov)  
217-606-1153

Shelly Ray  
[shelly.l.ray@illinois.gov](mailto:shelly.l.ray@illinois.gov)  
217-685-7528



